



Dr. Michael Preuss has been Head of Communications at Bayer AG since May 2016. This includes corporate and divisional external, internal and digital communications as well as the responsibilities for the Bayer brand, sports and culture as well as heritage communications. He also serves on the Supervisory Board of the Bundesliga soccer club Bayer 04 Leverkusen.

Preuss joined Bayer in 1998 as a communications coordinator and spokesperson for North America. In 2002 he moved to the MaterialScience division (now Covestro) as Head of Corporate Policy and Media Relations. From 2005, he worked as Head of Press and PR at Bosch, before taking over the Corporate Policy and Press department at Bayer in 2008, which became part of the Corporate Communications department in 2015. Preuss studied German language and literature, political and media science at the Heinrich Heine University in Düsseldorf. In 2001, already in Bayer service, he did his doctorate in German language and literature.

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